



2022 Annual Report



Maria Fernanda and family enjoying time together at the Ronald McDonald House in Guatemala.



Letter from Leadership

In 2022, Ronald McDonald House Charities (RMHC) helped provide vital resources and access to healthcare for millions of children and their families. As the Board Chair and new President and CEO of RMHC Global, we're incredibly inspired and proud of the system's dedication, resilience and substantial impact.

Together, 260+ Chapters provided more than 2.2 million overnight stays and saved families over \$611 million in lodging and meal costs. Despite ongoing external challenges due to the pandemic, inflation, war, political unrest and more, our global system remained focused on keeping families together.

Family-centered care is at the heart of our mission. Whether it's helping relieve the stress and financial burden for families who must travel far from home for their child's care or providing mental and emotional

support when they need it most, the organization's impact continues to expand to meet the needs of families with children who are ill. Looking ahead, program growth and expansion will remain a priority to meet the unmet needs in communities around the world and serve thousands of additional families each year.

We're working toward our vision of a world where all children have access to the health care they need and their families are supported and actively involved in their child's care, but there's so much more we can do together. Thank you for your continuous support of our mission.



Ginger Hardage
Chairman of the Board of Trustees, RMHC Global



Katie Fitzgerald
President and Chief Executive Officer, RMHC Global

Family-centered care is at the heart of our mission.



Kung Family Story

After driving almost 100 kilometers from their home in Queensland, Australia, to have a cyst checked on their child's leg, Doungnead and Anthony found comfort from RMHC as they processed the news they received. "The doctors told us that the cyst was actually a sarcoma and the best way to manage it was amputation prior to her undergoing chemotherapy," recalls Doungnead.

Over the course of the next week, 11-year-old Anunta was booked for further scans, leaving Doungnead and Anthony unsure where they could stay during Anunta's daily hospital visits.

When they needed it most, their local RMHC Chapter was there for all of them, providing a place to stay, eat and cope. They stayed at a Ronald McDonald House near Anunta's hospital, ensuring that the whole family could easily travel to the hospital for her appointments, and were able to focus all of their attention on Anunta's treatment.

"Being in a place where everyone cares about you, and is there for you, was so special. It became our second home," Doungnead said.

"It also took away a lot of stress and anxiety with regards to finances," Anthony shared. "Before we were given the room at the House, I was looking at how we could afford to stay near the hospital — rentals, hotels, they were all so expensive, and we wouldn't have been able to do it."

Staying with RMHC also meant that when Anthony returned to work, he could do so knowing Anunta and Doungnead were looked after — and only minutes away from the hospital.

"Having this place and the network of people who could look after Anunta and Doungnead while I was working, and all at no cost, was a massive relief for us all. We're just so thankful, so grateful," said Anthony.

Thanks to people like you, RMHC is able to be there for families like Anunta's — ensuring they are fully supported — throughout their child's medical journey.



Doungnead, Anunta and Anthony found relief at a Ronald McDonald House in Queensland, Australia.

"Being in a place where everyone cares about you was so special."



“A family with a sick child
is a sick family.”

Dr. Audrey Evans



The **Beijinha family** found support at the
Ronald McDonald House in Lisbon, Portugal.



In Memoriam

Dr. Audrey Evans (1925 – 2022)

When a child is seriously ill or injured, the only thing a family should have to worry about is getting them the care they need. Each year, millions of families are faced with uncertainty when they have to travel for the medical care their child needs. Where will they stay? How will they pay for it? Thankfully, they are able to turn to Ronald McDonald House Charities for support — thanks to Dr. Audrey Evans.

Although she recently peacefully passed away, we celebrate the life of the extraordinary woman who changed the world through her life's work. She insightfully knew that "a family with a sick child is a sick family," and built a care model around this strongly held belief. This philosophy is what led her to creating a place for parents to stay close to the hospital while their seriously ill children were being treated. She knew that families needed to stay together during the most difficult times of their lives.

Dr. Evans changed the course of pediatric medical treatment worldwide with the creation of the first Ronald McDonald House® in Philadelphia in 1974 which served as a model for 380 other House programs across the globe. Services have also expanded, including 690+ RMHC-affiliated programs in more than 60 countries and regions, providing family-centered care and resources to millions of families with ill or injured children each year.

Dr. Audrey Evans has left a lasting legacy of helping children when they need it most throughout the world and we are forever grateful for the incredible impact she has and will continue to have on millions of children and their families.



 **Our Impact in 2022**



1,772,668

Nearly 1.8 million children and their families were served in 2022.



Ronald McDonald House
Manitoba



The Kanhai family attending the opening ceremony of the Ronald McDonald House in Manitoba, Canada.



Our Impact in 2022 *continued*



384

Ronald McDonald House programs

- 8 new Houses added and
- 11 expanded in 2022



269

Ronald McDonald Family Room programs

- 10 new Family Rooms added in 2022



39

Ronald McDonald Care Mobile® programs



2,247,226
Overnight Stays

in Ronald McDonald House® and Ronald McDonald Family Room® programs



62

Countries & Regions



152,844

Volunteers



\$611,239,939

Saved in Meal and Lodging Expenses

77 cents of every dollar spent by RMHC Global supported RMHC programs.



Financial Highlights

ASSETS, LIABILITIES & NET ASSETS

(in thousands)

	2022	2021
Assets	\$ 212,338	\$ 229,404
Liabilities	10,886	11,470
Net Assets	\$ 201,452	\$ 217,934

SUMMARY OF REVENUES & EXPENSES

(in thousands)

	2022	2021
Contributions	\$ 73,014	\$ 75,971
In-Kind Contributions	\$ 18,342	\$ 4,678
Special Events Revenue	2,017	972
Investment Revenue (Loss)	(24,800)	23,032
Other Revenues	216	13
Total Revenue	68,789	104,666
Program Services & Grants	\$ 66,246	\$ 58,363
Management & General Administration	10,899	5,888
Fundraising	8,126	9,959
Cost of Direct Benefits to Donors	—	—
Total Expenses	85,271	74,210
Excess Revenues/(Expenses)	\$ (16,482)	\$ 30,456



Financial Highlights *continued*

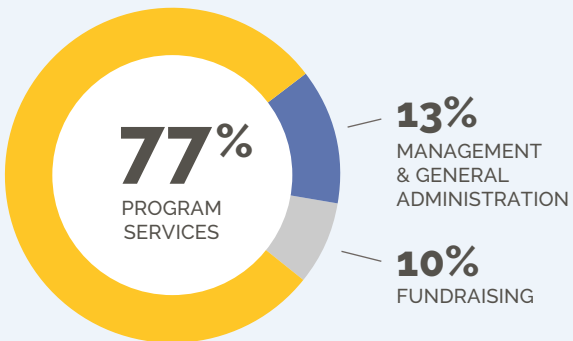
PROGRAM SERVICES BREAKDOWN

(in thousands)

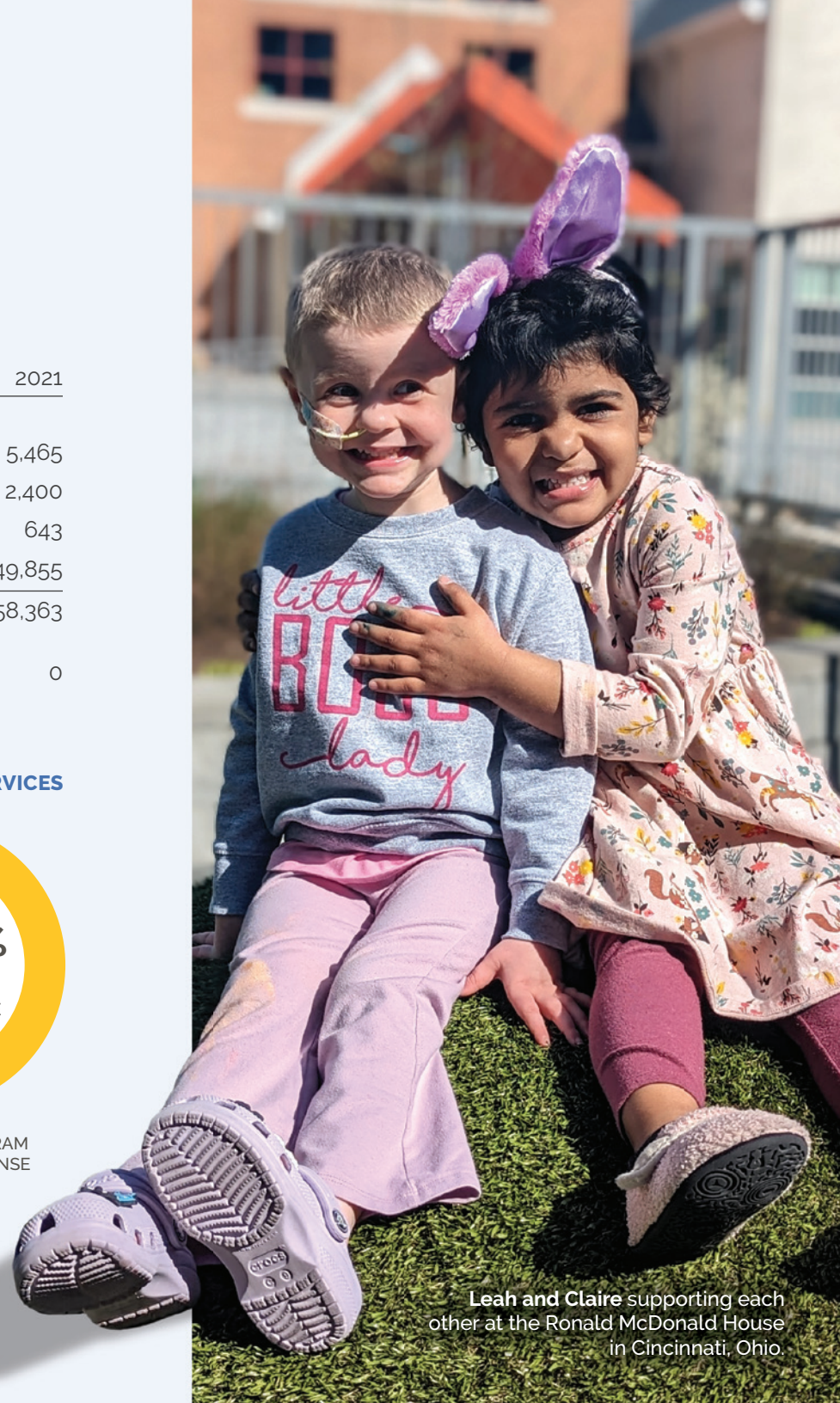
RMHC Local Chapter Support

	2022	2021
Ronald McDonald House	\$ 3,835	\$ 5,465
Ronald McDonald Family Room	1,703	2,400
Ronald McDonald Care Mobile	169	643
RMHC Local Chapter Support and Grants	60,539	49,855
Total RMHC Local Chapter Support	\$ 66,246	\$ 58,363
Other Programs	\$ 0	\$ 0

ANNUAL OPERATING EXPENSE RATIOS



TOTAL PROGRAM SERVICES



Leah and Claire supporting each other at the Ronald McDonald House in Cincinnati, Ohio.

Based on RMHC 2022 audited financial statements



Donors

The Ronald McDonald House is our cornerstone program, but all RMHC programs are created as a part of the community. We rely on the support of many donors — both corporations and individuals — to help the families of sick children. Today, the need is so vast that no one company or individual could provide all the support required. On a global basis, our incredibly generous partners take our mission to heart. There is no better community of support than the following organizations.

FOUNDING AND FOREVER PARTNER



Our Founding and Forever Partner, McDonald's, helps enable RMHC to continue offering the important programs that keep families near the medical care and resources they need. In total, McDonald's, their Franchisees and customers donated over \$182 million to RMHC in 2022, helping to provide more than 2.2 million overnight stays for RMHC families around the world.

Maxwel and Maria stayed at the Ronald McDonald House in Lisbon, Portugal.





Donors *continued*

Corporate Partners & Donors

The following donors have been long-time partners of RMHC or made a significant one-time gift to RMHC Global in 2022.

LEGACY



LEADERSHIP



SIGNATURE

DIRECTV

The Owens & Minor Foundation
The Roofing Alliance

VISIONARY

Aramark Uniform Services
Gates Corporation
Invesco, Ltd.
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UL Solutions

FRIEND

Alexion Charitable Foundation
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Epsilon
ForTec Medical
National Beef

ORGANIZATIONAL

Alpha Delta Pi

In-Kind Donors

The following donors have provided significant in-kind support and discounted products and services to RMHC Global and our system of local Chapters. Their contributions have helped our system provide comfort and care to millions of children and families throughout the year.

ARMADA

AT&T

Deloitte Consulting LLP

Dupont Corian Design

FedEx and FedEx Office

Office Depot





RMHC Global Giving Collective

The RMHC Global Giving Collective (RGGC) unifies McDonald's suppliers in support of RMHC Global. By combining their investment, members of the RGGC help RMHC support seed and expansion projects, provide emergency funding, source budget-relieving products, and invest in program advancement. We are grateful to Cargill, HAVI, Lopez-Dorada Foods, Martin-Brower, The Coca-Cola Company, Tyson, and all the other inaugural members of this collective for their significant investment in RMHC. Together, we are facilitating access to family-centered care by helping ill and injured children and their families around the world to stay together and feel at home even when they can't be.



Thank you to our RGGC Members!





Gabriel Sanders and his family enjoy the outdoor space at the Ronald McDonald House in Tucson, Arizona.



2022 Ray Kroc Heritage Society Inductees

The Ray Kroc Heritage Society recognizes the most devoted donors to Ronald McDonald House Charities. Members partner with RMHC to open doors to improve the health and well-being of children and their families all over the world. These generous donors also continue the legacy of Ray Kroc, founder of McDonald's Corporation and an advocate for children, in whose memory the prestigious giving circle was founded.

Corporate Gifts

CORPORATE PARTNERS & DONORS

- Apria Healthcare
- DIRECTV
- Keurig Dr Pepper
- MetLife Foundation
- The Owens & Minor Foundation
- UL Solutions



Amy and Juliet Forrester found respite in the Ronald McDonald Family Room in Queensland, Australia.



Bailey Family at a Ronald McDonald House in Atlanta, Georgia.



Leadership and Board of Directors

RMHC is led by a deeply caring, enthusiastic and active Board of Trustees who share their insights and expertise to help advance our mission. Their perspective, influence and networks are foundational strengths and are critical to enabling our ability to help families feel at home even when they can't be through our Ronald McDonald Houses and other core programs.

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RMHC®

Keeping families close®

RMHC.org 110 N. Carpenter Street, Chicago, IL 60607

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